

SCOTT BLOOM

The Power Of Laughter. The Language Of Business.

May 2024

IT'S A WRAP!

From the Quintessential Choice for Business Humor

SCOTT DELIVERS PEARLS OF WISDOM IN MANILA - 'THE PEARL OF THE ORIENT SEAS'



Scott Hosts
the Teleperformance
Conference
in
Manila

A Note from Scott's Travel Log

Reflecting on my time here in Manila from the comfort of the Mabuhay Lounge, I'm filled with gratitude for the incredible experiences I've had while hosting Teleperformance's business sessions this week. What strikes me most profoundly is the warmth and kindness of the Filipino people I've had the pleasure of encountering during my stay. Their genuine hospitality, patience, and joy have left an indelible mark on me, and I'm already looking forward to returning.

Introducing

Your Emcee

for the event



Scott Bloom

- Comedic Keynote Speaker
- Professional Emcee
- Podcaster
- Author

Agenda

Expect your visit in **The Philippines** to be insightful, exhilarating, and rewarding. Some of the experiences we have lined up for you include:



Providing end-to-end digital business services customized to meet organization and cultural needs, Teleperformance gathered 75 partners and prospects - high level executives from companies like Delta, LinkedIn, Amazon and GoDaddy - to the Philippines for an immersive experience in managing Customer Service Centers with cultural sensitivity.

Aside from Philippine excursions that brought the attendees face to face with the nuances of the islands, they also planned for some rich lessons in making connections. That said, Scott hosted the business sessions with the primary goal of forging strong relationships. To that end, he astounded the audience by memorizing all 75 of the attendee names.

He established the value of taking the time to learn about his constituents on a personal level and he left them speechless; but on their feet for a standing O.

This was Scott's 2nd time performing for Teleperformance in 2 months and according to Shrinivas Shetty, Head of Global Events, Scott opened up the audience to taking in fresh concepts by clearing the channels of their minds with laughter and, by example, teaching them the importance of personalization and recognition. Pearls of wisdom to be sure.

Teleperformance's commitment to offering partners and prospects an authentic glimpse into Philippine culture was evident throughout our time together. It was heartening to witness their dedication to ensuring that every attendee experienced the richness of the culture they represent in their contact centers.

The journey didn't end in Manila for their guests. Many of them joined the Teleperformance team in Boracay at the breathtaking Shangri-La resort for a few days of sun, snorkeling, and relaxation. Teleperformance spared no effort in providing an unforgettable experience, truly embodying world-class hospitality at every turn.

On a personal note, I made it my mission to forge connections with each attendee by memorizing all 75 of their names before our gathering. In a moment of shared recognition, I invited everyone to stand as I swiftly recited all their names, underscoring the power of making individuals feel valued and appreciated.

It's my hope that I was able to leave them with a memorable experience, much like the enduring impression the Filipino people have left on me.

And Notes from the Attendees

"Scott, what an event



you hosted... fantastic!"

-Anish K., Senior EVP

"Way to go Scott.
Your hosting was epic."

-Ma. Abigail G., VP, Business Development

"As always Scott,
you rocked!
Great to see you."

-Shrinivas.S., Head of Global Events

"Loved the energy.
Loved how you helped
us make genuine
connections.
And loved how you helped
create wonderful
memories."

-Krishna B., Sr. Industry Director

"Thank you Scott, and
congratulations! You had
our jaws on the floor."

-Toni T., EVP of Operations

"Thank you Scott.
You are a brilliant host.
Captivating performance."

-Haina S., Global Strategy

BACK ON U.S. SOIL



SCOTT GETS DOWN WITH COMMVault AND HELPS "MAKE SHIFT HAPPEN" IN ATLANTA

A publicly-traded cyber resilience, cyber security, data protection and data management software company, Commvault brought 800 sales professional together last month for their first Sales Kick-Off meeting in four years. And their message was big Make Shift Happen.

And indeed they did. They started with that bold, active statement which was then underpinned and advanced by their bold, super-active host. Namely, Scott Bloom.

Scott opened the general session with 15 minutes of high-energy, business-related comedy. More specifically with a customized acronym bit. He then later hosted a role-play demonstration entitled "Minutes to Meltdown". The alliterative title sounded fun but the dramatization of the topic -- how companies deal with ransomware attacks -- was pretty serious. Scott was able to expertly navigate the gravity of the subject matter while keeping the tone light and the channels open to receiving new information.

A Pharma Company Puts Scott on a Live Panel AND Behind the Camera for Closed Circuit Distribution in Dallas



One thousand pharmaceutical reps recently gathered in Dallas for the launch of two new indications for a successful drug already in use... and Scott was there to support the launch in both general sessions and in a broadcast piece.

More specifically, on Day One, Scott hosted Game Day. Using an ESPN-styled sports format, Scott encouraged color commentary from a distinguished panel of guests. It was a brilliant way



to prompt an interactive, seemingly unscripted wealth of information.

And on Day Two, Scott went into the studio to record a broadcast segment which was released via the hotel closed circuit system to breakout rooms. He set up the topic and exercise for the workshop segments with humor which in turn set the tone for energized sessions.

This was Scott's 14th year working with this pharma company and according to the show's producers, Scott always carries the program with intelligence, grace and humor. There's no one quite like him.

NOW STREAMING ON NMBE



In Recognition of
Mental Health Awareness
Month

Johnny Crowder
Keynote and Mental Health Advocate

About
Mental Health
Awareness Month
and Its Impact on the
Events Industry

NO MORE BAD EVENTS
HOSTED BY SCOTT BLOOM

JOHNNY CROWDER
Keynote Speaker | Founder & CEO, Cope Notes

A self-proclaimed brain changer and keynote, Johnny is a suicide/abuse survivor, TEDx speaker, Certified Peer Recovery Specialist, and the Founder & CEO of Cope Notes, a text-based mental health platform that provides daily support. Since his first keynote in 2011, Johnny's refreshingly candid perspective has attracted praise from hundreds of outlets, including Entrepreneur Magazine, Forbes, and CNN World.

PRESENTED BY: @espeakers

Mental Health Awareness Month is observed in May each year, aiming to raise awareness and understanding of mental health issues, reduce stigma surrounding mental illnesses, and promote mental wellness. It's an opportunity for individuals, organizations, and communities to come together to educate, advocate, and support those affected by mental health challenges.

Key Takeaways

Mental Health is Universal

Johnny emphasizes that mental health should be a concern and conversational topic for everyone, not just those with diagnosed conditions.

Mental Health and Events

Event planners are encouraged to include sessions on mental health in their agendas. This inclusion not only supports the overall wellbeing of participants but can also provide essential tools and strategies for dealing with stress and promoting mental wellness.

Personal Vulnerability Leads to Connection

Sharing personal experiences with mental health struggles can strengthen bonds within teams and lead to deeper understanding and support among colleagues.

Importance of Advocacy and Consistent Messaging

There is a need for consistent advocacy and education on mental health, which Johnny aims to address through programs like Cope Notes. These programs provide ongoing support and reinforcement of mental health knowledge beyond just the events where he speaks.

These takeaways not only enhance understanding and dialogue around mental health but also provide actionable strategies for personal and professional growth in relation to mental wellness.



In the events industry, mental health is a significant concern due to the unique stressors and demands associated with the profession. Event planners, coordinators, and other professionals in the industry often face high-pressure environments, tight deadlines, long hours, and the need to juggle multiple tasks simultaneously. These factors can contribute to increased stress, anxiety, burnout, and other mental health issues among individuals working in the events sector.

Addressing mental health in the events industry requires proactive measures from both employers and individuals. Some strategies to promote mental well-being include - providing training and resources on stress management - encouraging open communication and creating a supportive work environment - implementing policies that promote work-life balance- offering access to mental health resources - promoting self-care practices among employees, such as regular breaks, exercise, and mindfulness techniques- and prioritizing workload management and setting realistic expectations for event planning tasks.

By prioritizing mental health awareness and support, the events industry can create a healthier and more sustainable work environment for its professionals.

AND IN CLOSING



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