

# SCOTT BLOOM

The Power Of Laughter. The Language Of Business.

## THIS JUST IN

From the Quintessential Choice for Business Humor

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**Scott Bloom is Ready to Host Another DRAMATIC Awards Season  
And the Winner Is...**



# You!

Of course the winner would be you! You had the foresight to understand that adding a professional host to your awards program would enhance the prestige of the event simply because a polished emcee adds a level of professionalism that would elevate the event's perceived quality.

And as award season encroaches, it's time to think about who will host your event. Who will bring the right amount of razzamatazz to the show?

Here at *It's a Wrap*, we've got one for you. His name is Scott Bloom.



# It's Not Too Late

Get Your Ticket to the Best Awards Program Ever



The awards programs are all just ahead of us. The Golden Globes. Peoples Choice. The Tony's. And the Academy Awards. These are the shows front and center.

But in the business world there's also another whole awards scene ramping up. And Scott's the big ticket. He ensures that the big winner is you. He understands that the success of an awards program is dependent upon a perfect execution and Scott is prepping for his part in it all.

With a dozen shows already on his docket for 2024, the awards season looks to be a good one for Scott. And for good reason.



As Master of Ceremonies, Scott's the quintessential, silver-tongued host who can lift the significance of the honor and broaden a winner's smile! He's a master at the mic with all the right stuff—moments of improv brilliance, creativity and charm. He's got what it takes to make winner's feel extraordinarily special.

And, equally important, he can make long, oft time tedious ceremonies into uplifting experiences of celebration and fun that spill out and over the winners. It's not too late to get



Scott into the act!

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## Audiences Go Wild

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The best sign of a successful awards program is when your audience is awake, engaged and participating. An engaged audience at a corporate event is crucial because it directly impacts the success of the event and its objectives.

By designing events that captivate and involve the audience, companies not only achieve their immediate goals but also reinforce their reputation as leaders who prioritize impactful communication and connection.





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## The Applause Resonates

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### Clients Also Give Scott a Resounding Round of Applause

Not only is Scott recognized by the audience as a value add to the ceremony, but his clients are the big winners too and their thoughts on his contribution ring out as an indelible acclamation of his talents.

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We were thrilled to have Scott back as the emcee for our awards.

His energy, enthusiasm and ability to engage the audience is remarkable.

Our executives have a strong comfort level with the support and structure

### 7 More Sound Reasons for Using a Professional Awards Host



**Message Retention:** Engaged audiences are more likely to retain and internalize the key messages being shared.

**Active Participation:** Engagement fosters interaction, which can lead to valuable insights, better feedback, and meaningful discussions that enhance the event's outcomes.

**Emotional Connection:** When audiences feel connected and involved, they are more likely to

he brings to the program and attendees look forward to the entertainment he adds.

The leadership team even commented that Scott continues to top himself and raise the bar every year.

Michelle Mallon  
Events Director, Citizens

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Scott Bloom just killed it for me recently at the Honeywell Partner Conference in Scottsdale. It's his 4th appearance there for us; so prepared, spontaneous and hilarious. Nobody does event hosting better!"

Rich Gibbons, President, SpeakInc

align emotionally with the company's mission, product, or purpose, increasing loyalty and enthusiasm.

**Energy and Morale:** Engaged participants contribute to a vibrant, dynamic environment that reflects positively on the company.

**Networking and Collaboration:** Engaged audiences are more likely to network, share ideas, and build relationships, which can lead to partnerships, innovation, and strengthened team dynamics.

**Return on Investment:** Corporate events are often significant investments. Engagement ensures attendees leave with a sense of value and purpose, maximizing the return on the time, effort, and resources spent.

**Brand Perception:** An engaging event reflects positively on the company or brand, demonstrating its commitment to meaningful, innovative experiences rather than boring or forgettable sessions.

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## The Awards Gallery Unveiled

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Emcee & Awards Host Scott Bloom - I Had the Time of My Life

[youtu.be](https://youtu.be/)



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## Ask Yourself This

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Do you want to deliver a  
flat, uninspired,  
mediocre  
program  
or...  
a program  
that is

full, fast, funny  
highly-charged and  
memorable?

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**And In Closing...**

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